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ASSOCIATION DES ANCIENS DE GLION
ALUMNI ASSOCIATION OF GLION

46th General Assembly of the Glion Alumni Association (AAG)

Glion, Switzerland, March 19 to 20, 2010

The General Assembly is a highlight event of the Association which takes place in Spring in Glion or abroad and involves about 100 to 200 participants. Therefore, it is an excellent opportunity to promote company and products/services of Alumni.

By this letter, the Organizing Committee is contacting you in order to solicit your individual or corporate support to this event. This one can be done either via a financial contribution or merchandises (wines, champagne, cigars, cocktail, ...), prizes for the tombola of the Gala dinner or any other proposal you may have.

KEY FIGURES

COMMUNICATION TO ALUMNI

Over 7'000 Alumni spread over the world. Half of them work in positions ranking from director to top management

INDUSTRIAL SECTORS AND COMPANIES

Hotel, restaurant, hospitality, tourism industry
Elior, Accor, Starwood, Hyatt, Expedia, Le Méridien, ...

WEB SITE AAG

<http://alumni.glion.edu>

NUMBER OF PARTICIPANTS

100 to 200 people

PROGRAMME

General Assembly, excursion, Gala Dinner

PARTNERSHIP PROPOSITIONS

Depending on your support, here are the possibilities offered to promote your company, products or services :

BEFORE THE EVENT

- on the AAG website

DURING THE EVENT

- visibility of your company on the Glion campus where the General Assembly will take place
- publication of your logo on the menu of the Gala dinner on Saturday evening
- presentation of your company during the opening speech of the Gala evening

AFTER THE EVENT

- in the correspondence and follow-up sent to the participants to thank them

The Organizing Committee is at your disposal to discuss in details the partnership modalities.